The Ohio Pulse Poll

Baldwin Wallace University Community Research Institute

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Methodology

The Baldwin Wallace University Ohio Pulse Poll of likely 855 likely voters was conducted between 9/12/22 and 9/15/22. The survey was conducted using online webpanel respondents, with data collection provided by SurveyUSA.

Responses in this survey were weighted to align with US Census targets for gender, age, race, education, and home ownership. The margin of error was computed using an adjustment of the classical Central Limit Theorem margin of error associated to random samples. Specifically, the margin of error (computed at a 95% confidence level) was inflated relative to the ordinary calculation by a factor of $\sqrt{1 + [cv(weights)]^2}$, where cv denotes the coefficient of variation. In this survey, the design factor was 1.20. This margin of error assumes that the weighted estimates are approximately unbiased. This assumption implicitly relies on the assertion that any differences between the survey sample and the target populations on key survey outcomes are corrected by cell weighting against demographic targets. No analysis was conducted to validate that assertion.

The margins of error printed on each question are applicable only to overall results, indicated by highlighted columns in the associated tables. Columns without highlighting refer to demographic subgroups; consequently, such columns necessarily have a higher margin of error. Total column percentages may not add to 100% due to rounding error. This project was funded by Baldwin Wallace University's Community Research Institute.

Survey Responses

Q1: OH Governor Vote

If the election for Ohio governor were today, and you were filling out your ballot right now, who would you vote for?

Response	Overall	Gender		Income (K$)		
		M	F	0-49	50-99	100+
Mike DeWine (R) - certain	53.5	62.0	44.7	46.4	61.9	53.1
Mike DeWine (R) - lean	3.2	1.7	4.7	3.9	2.9	1.8
Nan Whaley (D) - lean	2.8	4.0	1.6	4.0	1.2	3.3
Nan Whaley (D) - certain	36.1	28.5	44.1	38.2	31.8	40.9
Undecided	4.4	3.9	4.9	7.5	2.1	1.0

Response	Overall	Urbanicity			Party ID		
		Urb	Sub	Rur	Dem	Rep	Ind
Mike DeWine (R) - certain	53.5	41.4	55.4	58.2	12.5	91.0	56.6
Mike DeWine (R) - lean	3.2	2.3	1.8	6.5	NA	5.1	4.6
Nan Whaley (D) - lean	2.8	4.7	3.0	1.0	6.7	NA	1.3
Nan Whaley (D) - certain	36.1	48.2	35.6	28.8	80.4	3.9	25.4e%5687y0T/F3(051

Q2: OH Senate Vote

If the election for United States Senator from Ohio were today, and you were filling out your ballot right now, who would you vote for?

Response	Overall	Gender		Income (K$)		
		M	F	0-49	50-99	100+
J.D. Vance (R) - certain	40.9	45.9	35.8	35.1	46.4	44.0
J.D. Vance (R) - lean	4.2	4.1	4.2	3.7	5.5	2.3
T48 11.955 re fQ0 g 0 GBT/F28 9.9626 Tf 494.953 613.158 Td [(2h-23)2+		4.1	4.2			

Q3: OH Other Races

Ohio voters will also vote in contests for Attorney General, Secretary of State, Auditor, Treasurer, and Ohio Supreme Court Justices. If the election were today and you were filling out your ballot right now, would you be more likely to...?

Response	Overall	Gender		Income (K$)		
		M	F	0-49	50-99	100+
Vote for the Republican in each contest - certain	35.0	39.5	30.3	32.5	36.6	38.2
Vote for the Republican in each contest - lean	0.8	0.9	0.7	1.5	0.4	NA
Vote for the Democrat in each contest - lean	1.4	2.0	0.7			

Q4: Roe Importance

On a scale of 1 to 10, where 10 means it will be the single most important thing to your vote, and 1 means it

Q5: Economy Importance

On a scale of 1 to 10, where 10 means it will be the single most important thing to your vote, and 1 means it won't be important to your vote at all, how much will each of these issues impact your vote this November? - The economy and inflation

Response	Overall	Gender		Income (K$)		
		M	F	0-49	50-99	100+
1-3	6.1	7.7	4.5	6.3	6.1	5.5
4-7	22.6	20.6	24.6	23.7	21.0	23.3
8-10	71.3	71.7	70.9	70.0	72.9	71.3

Response	Overall	Urbanicity			Party ID		
		Urb	Sub	Rur	Dem	Rep	Ind
1-3	6.1	5.0	6.0	7.1	7.4	3.9	8.7
4-7	22.6	24.2	21.9	22.8	29.3	13.6	25.5
8-10	71.3	70.8	72.1	70.1	63.3	82.4	65.8

Response	Overall	Ideology		
		Con	Mod	Lib
1-3	6.1	5.6	5.9	7.5
4-7	22.6	12.3	25.8	33.0
8-10	71.3	82.1	68.3	59.5

Margin of error (overall results only): ±4.1%

Q6: Trump Investigatons Importance

On a scale of 1 to 10, where 10 means it will be the single most important thing to your vote, and 1 means it won't be important to your vote at all, how much will each of these issues impact your vote this November? - The investigations into former President Donald Trump

Response	Overall	Gender		Income (K$)		
		M	F	0-49	50-99	100+
1-3	40.6	44.7	36.4	39.1	40.2	46.2
4-7	20.9	21.6	20.1	20.6	23.5	15.4
8-10	38.5	33.7	43.5	40.3	36.3	38.3

Response	Overall	Urbanicity			Party ID		
		Urb	Sub	Rur	Dem	Rep	Ind
1-3	40.6	35.9	41.5	42.2	13.9	61.2	46.7
4-7	20.9	20.3	20.0	23.0	17.8	19.2	25.5
8-10	38.5	43.8	38.5	34.8	68.3	19.6	27.8

Response	Overall	Ideology		
		Con	Mod	Lib
1-3	40.6	59.3	35.2	17.4
4-7	20.9	20.7	20.1	18.2
8-10	38.5	20.0	44.7	64.4

Margin of error (overall results only): ±4.1%

Q7: Abortion

Which of these statements comes most close to your own opinion on abortion?

Response	Overall	Gender		Income (K$)		
		M	F	0-49	50-99	100+
It should always be legally permitted	27.4	21.3	33.7	24.3	26.8	37.5
It should be legally permitted with some limitations	25.8	28.4	23.1	26.9	24.8	25.4
It should be illegal except for cases of rape, incest, or to save the mother's life	27.3	28.7	25.9	26.1	31.9	19.5
It should be illegal except to save the mother's life	8.1	10.4	5.8			

Q8: Issue 1

Ohio voters will also vote on two ballot measures this November. Issue 1 would require Ohio courts, when setting bail for a defendant, to consider public safety, including the seriousness of the o ense, the person's criminal record, and how likely they are to return to court. It would also remove the requirement that bail procedures and amounts be determined by the Supreme Court of Ohio. How do you plan to vote on Issue 1?

Q9: Issue 2

Issue 2 would require that only a US citizen at least 18 years of age who has been a legal resident and registered voter for at least 30 days, can vote in any state or local election held in Ohio. It would also prohibit local governments from allowing a person to vote in local elections if they are not legally qualified to vote in state elections. How do you plan to vote on Issue 2?

Response	Overall	Gender		Income (K$)		
		M	F	0-49	50-99	100+
Yes - certain	69.5	71.9	67.1	68.3	70.7	70.2
Yes - lean	5.8	4.5	7.1	6.2	5.4	5.5
No - lean	2.5	1.3	3.7	1.5	2.6	4.8
No - certain	9.6	10.7	8.4	9.3	9.5	10.5
Undecided	12.6	11.6	13.8	14.6	11.9	9.0

Response	Overall	Urbanicity			Party ID		
		Urb	Sub	Rur	Dem	Rep	Ind
Yes - certain	69.5	67.0	70.7	68.9	56.6	84.6	68.7
Yes - lean	5.8	7.1	4.6	7.1	8.3	4.0	5.5
No - lean	2.5	5.2	2.2	1.1	4.6	0.5	1.4
No - certain	9.6	11.7	9.3	8.5	15.9	5.0	8.4
Undecided	12.6	8.9	13.1	14.4	14.6	5.8	15.9

Response	Overall	Ideology		
		Con	Mod	Lib
Yes - certain	69.5	86.3	65.6	51.4
Yes - lean	5.8	3.8	4.7	11.4
No - lean	2.5	0.8	1.1	7.6
No - certain	9.6	3.9	12.6	15.1
Undecided	12.6	5.1	16.1	14.5

Margin of error (overall results only): ±4.1%

Survey Demographics

Gender	n (raw)	% (raw)	% (wtd)
Male	453	53	51.1
Female	402	47	48.9

Age	n (raw)	% (raw)	% (wtd)
18-49	380	44.4	41.6
50+	475	55.6	58.4

Education	n (raw)	% (raw)	% (wtd)
High School	237	27.7	36.4
Some College	295	34.5	29.2
4-year College Degree	230	26.9	24.1
Graduate Degree	93	10.9	10.3

Race/Ethnicity	n (raw)	% (raw)	% (wtd)
White or Caucasian	712	83.3	83.5
Black or African-American	89	10.4	11.5
Hispanic or Latino	34	4.0	2.3
Something else	20	2.3	2.7

Income	n (raw)	% (raw)	% (wtd)
< $30K	207	24.2	21.3
$30K - $50K	198	23.2	23.7
$50K - $75K	187	21.9	21.9
$75K - $100K	135	15.8	17.2
> $100K	128	15.0	15.9

Urbanicity	n (raw)	% (raw)	% (wtd)
Urban	189	22.1	19.0
Suburban	446	52.2	53.7
Rural	220	25.7	27.3

Party	n (raw)	% (raw)	% (wtd)
Republican	335	39.2	39.1
Democrat	285	33.3	34.4
Independent	202	23.6	22.3
Not Sure	33	3.9	4.1

Ideology	n (raw)	% (raw)	% (wtd)
Conservative	335	39.2	40.3
Moderate	306	35.8	33.6
Liberal	191	22.3	23.5
Not Sure	23	2.7	2.6

Region	n (raw)	% (raw)	% (wtd)
Toledo Area	90	10.5	11.1
Dayton Area	101	11.8	12.4
Cincinnati Area	119	13.9	15.0
Columbus Area	184	21.5	21.0
Cleveland Area	318	37.2	35.8